

UNITED STATES DISTRICT COURT
SOUTHERN DISTRICT OF NEW YORK

TIME INC., HEARST CORPORATION, ADVANCE
MAGAZINE PUBLISHERS INC., AMERICAN
MEDIA, INC., HACHETTE FILIPACCHI MEDIA
U.S., INC., THE McGRAW-HILL COMPANIES,
INC., NEWSWEEK, INC., SOURCE INTERLINK
MAGAZINES, LLC, REED BUSINESS
INFORMATION, A DIVISION OF REED
ELSEVIER INC., VARIETY, INC., REED
ELSEVIER PROPERTIES INC., BONNIER
CORPORATION, ZIFF DAVIS PUBLISHING
HOLDINGS INC., FORBES LLC, REIMAN MEDIA
GROUP, INC., RD LARGE EDITION, INC., HOME
SERVICE PUBLICATIONS, INC. and READER'S
DIGEST LATINOAMERICA SA,

x
08 Civ. 7392 (wHP)
ECF CASE

Plaintiffs,

- against -

DARREN ANDREW BUDD, SALVEO LIMITED,
CYBERNET COMMUNICATIONS, INC.,
SWITCHWORKS TECHNOLOGIES, INC.;
HAMIDULLA GHUMAL ABBAS, YOAV
SCHWARTZ, RICK ROSS and JOHN DOES 1-20,

Defendants.

x

**DECLARATION OF DEBRA S. WEAVER IN SUPPORT OF PLAINTIFFS' MOTION
FOR TEMPORARY RESTRAINING ORDER AND PRELIMINARY INJUNCTION**

I, DEBRA S. WEAVER, pursuant to 28 U.S.C. § 1746, declare as follows:

1. I am the Senior Counsel of Hearst Corporation ("Company" or "Hearst"), one of the plaintiffs in the within infringement action. I am fully familiar with the facts stated herein. I submit this declaration in support of plaintiffs' motion for a temporary restraining order and preliminary injunction enjoining and restraining defendants Darren Andrew Budd ("Budd"), Salveo Limited ("Salveo"), Cybernet Communications, Inc. ("Cybernet"), Switchworks Technologies, Inc. ("Switchworks"), Hamidulla Ghumal Abbas ("Abbas"), Yoav Schwartz

(“Schwartz”), Rick Ross (“Ross”) and John Does 1-20 (collectively, “defendants”) from infringing plaintiffs’ copyrights, trademarks and trade dress.

2. Hearst is a Delaware corporation with its principal place of business at 300 West 57th St., New York, New York, 10019.

3. Hearst (through its subsidiaries and joint venture relationships) publishes many well known magazines, including Cosmopolitan, CosmoGirl!, Country Living, Esquire, Good Housekeeping, Harper’s Bazaar, House Beautiful, Marie Claire, O The Oprah Magazine, Popular Mechanics, Redbook, Seventeen, Town & Country, Veranda and Smart Money. Each of those magazines is widely distributed throughout the United States (including in New York) and Canada. Hearst’s subsidiary in the United Kingdom also publishes local editions of many of those magazines, including Cosmopolitan, Good Housekeeping, Harper’s Bazaar and House Beautiful. Hearst has authority to sue on behalf of the subsidiaries and joint ventures that publish each of the above magazines in the United States, Canada and United Kingdom.

4. Hearst’s practice with regard to registering copyright for these magazines in the United States generally is to file an application with respect to each issue at or about the time of publication. No similar filing is made in the United Kingdom because U.K. law does not require it.

5. The purpose of this declaration is to set forth factual information and exhibits relevant to this injunction motion.

Mygazines.com Is Infringing Hearst’s Copyrights and Trademarks

6. I first became aware of the Mygazines.com website on or about July 22, 2008, at which time the website appeared to be fully populated with uniform, high-quality magazines.

Without Hearst's knowledge, consent or authorization, Mygazines.com was displaying full text reproductions of numerous issues of magazines published by Hearst.

7. Set forth below is a list of the issues of Hearst magazines that appear in their entirety on the Mygazines website as of August 12, 2008. Also set forth below is information about the status of the copyright registrations for each of the applicable issues. Hearst (through its subsidiaries and joint ventures) has registered copyrights for most of the issues of the United States editions of its magazines that appear on Mygazines. In many cases, those registrations were obtained on an expedited basis. That is so because the majority of the magazine issues posted unlawfully to the site are recent issues, and thus the applications that Hearst submits to the Copyright Office on a monthly basis in the ordinary course had not been acted upon by the Copyright Office at the time we became aware of Mymagazines' infringing activity. However, even since those expedited applications were registered with the Copyright Office, defendants have uploaded onto the site additional copies of the most recent issues of some of our magazines; thus, defendants are uploading our content faster than we or the Copyright Office can process copyright registrations. Copies of the issued registrations are set forth as Exhibit A. Copies of pending applications are set forth at Exhibit B.

Issues appearing on mygazines.com as to which copyright registration has issued:

CosmoGirl, Aug. 2008, June/July 2008
Cosmopolitan, Summer/Fall 2008, August 2008, June 2008
Country Living, Aug. 2008, July 2008, June 2008
Esquire, Aug. 2008, July 2008, June 2008
Good Housekeeping, Aug. 2008, June 2008
Harper's Bazaar, Aug. 2008, July 2008, June 2008, Sept. 2007
House Beautiful, Aug. 2008, July 2008, Aug. 2007
Marie Claire, Aug. 2008, June 2008, May 2008
O The Oprah Magazine, Aug. 2008, July 2008, June 2008
Popular Mechanics, Aug. 2008, June 2008
Redbook, Aug. 2008, July 2008, June 2008
Seventeen, Aug. 2008, June 2008

Smart Money, Aug. 2008, July 2008, June 2008
 Town & Country, Aug. 2008, June 2008
 Veranda, Aug. 2008

Issue appearing on Mygazines.com with copyright applications pending and as which no registration has yet been issued because of the recent nature of the posting:

CosmoGirl, Sept. 2008
 Country Living, Sept. 2008
 Esquire, Sept. 2008
 O The Oprah Magazine, Sept. 2008
 Popular Mechanics, Sept. 2008

United Kingdom editions of Hearst magazines appearing on Mygazines.com (as to these issues, no copyright applications have been filed because U.K. law does not require it):

Cosmopolitan, July 2008, June 2008
 Good Housekeeping, July 2008, June 2008
 Harper's Bazaar, May 2008
 House Beautiful, July 2008, Aug. 2008

Several of these U.K. editions are incorrectly described on the Mygazines.com site as U.S. editions.

8. Hearst also owns or is licensed to use trademark rights in the titles of its magazines. Among the various trademarks held or licensed by Hearst are the following trademark registrations for its magazines in International Class 16 for printed matter:

<u>Name</u>	<u>Reg. No.</u>
Cosmo Girl	US 2,527,954
Cosmopolitan	US 630,028
Cosmopolitan Style	US 3,197,099
Cosmopolitan	Comm. E5014972
Cosmopolitan	UK 654261
Country Living	US 2,442,089
Esquire	US 313,768
Good Housekeeping	US 46,028
Good Housekeeping	UK 1050330 and 614326
Harper's Bazaar	US 274,802
Harpers Bazaar	UK 614327 and 1052901
House Beautiful	US 273,427

Name	Reg. No.
House Beautiful	UK 2275278
House Beautiful	UK 749991
Marie Claire	US 2,679,247
O the Oprah Magazine	US 2,691,371
Popular Mechanics	US 101,201
Redbook	US 968,669
Seventeen	US 411,294
Seventeen Prom	US 3,055,508
SmartMoney	US 1,730,322
Town & Country	US 188,718
Town & Country Travel	US 2,977,300
Town & Country Weddings	US 2,880,911

These trademarks enjoy widespread fame and recognition throughout the United States and Canada, and indeed, the world. For example, Cosmopolitan is the best-selling young women's magazine in the United States and has a United States and Canadian circulation of 2,937,800. International editions of the magazine are published in 58 countries. The trademark has been in continuous use since 1886. The Good Housekeeping mark has been in continuous use since 1880. The magazine has United States and Canadian circulation of 4,669,700 and is published internationally in 16 editions. Good Housekeeping is also known for its famous "Seal" program, which for decades has been one of the country's foremost emblems of quality assurance. O the Oprah Magazine, while of more recent vintage (2000), has a United States circulation of 2,394,000, and its fame is bolstered by the celebrity of Oprah Winfrey, its namesake and founder. While these are just a few examples, all of Hearst's magazines and trademarks are recognizable by consumers due to their widespread readership and distribution on newsstands throughout the country.

9. Hearst is the owner of (or is licensed to use) common law trademark rights in its magazine titles as well, based on its use of its marks in commerce over the period of many years,

and the wide recognition of those marks by consumers as an indicator of the source of Hearst's publications.

10. In addition, Hearst has rights to the trade dress of its magazines. Each magazine has a distinctive cover with a stylized logo that functions as a source indicator to consumers, and is non-functional. Mygazines.com displays the covers of each of the magazine issues listed at paragraph 7 above.

11. Hearst has not authorized or licensed defendants to post any content from its magazines on the Mygazines.com website.

12. Indeed, Hearst operates detailed web sites for each of its titles, and offers some of the content available in the print editions of its magazines through those sites. Hearst earns revenue from its websites by, among other things, offering advertising space to advertisers in conjunction with Hearst's content. By offering the same content to consumers on its site, for free, Mygazines.com directly competes with Hearst's websites.

13. Hearst also offers digital editions of its magazines for sale through online partners such as Zinio.com. At Zinio.com, consumers may view, for a fee, digital editions of Hearst's magazines, in much the same format as is offered by Mygazines.com. For this reason, Mygazines.com also competes directly with Hearst's digital publications offered through its online partners.

Hearst Gave Defendants Notice of Their Infringing Activity

14. On July 23, 2008 I sent an email on behalf of Hearst to Mygazines at the email contact listed on the website to report abuse, demanding that it cease and desist from providing Hearst's works to the public in any form. That email bounced back as undeliverable. On July 24, 2008 I wrote to John Smith, described at Mygazines' domain registration as the contact for

defendant Salveo, the registered owner of Mygazines.com, at the address listed on its domain registration. Hearst did not receive any response from Salveo or Mr. Smith.

15. On July 23, 2008 I sent an email to defendant Cybernet at the address listed at the "Whois" database, followed by a letter dated July 24, 2008, demanding that it immediately disable access to the magazines published by Hearst. I received no response.

16. On August 1, 2008 I sent an email to defendant Switchworks at the address listed at the "Whois" database, followed by a letter dated August 4, 2008, demanding that it immediately disable access to the magazines published by Hearst. I received no response.

Defendants' Conduct is Causing Hearst Irreparable Harm

17. This application is brought on by way of Order To Show Cause because expedited relief is necessary due to the irreparable harm Hearst is suffering and will suffer from defendants' continued infringement of Hearst's copyrights, trademarks and trade dress.

18. Defendants are engaging in the wholesale theft of the content and appearance of Company's magazines. Our magazines are the product of the creative vision and hard work of scores of professionals, which defendants appropriate and distribute for their own ends. If consumers use Mygazines as a substitute for purchasing our magazines or reading our content on our own websites, we will likely see a decrease in circulation and a corresponding loss of advertising revenue. As a result, our ability to finance the creation of these works of art, news, entertainment and advice will be jeopardized. In fact, if defendants are allowed to continue arrogating the work product of the magazine industry to their own ends, the entire industry itself is at risk.

WHEREFORE, for the foregoing reasons, together with those set forth in the accompanying summons and complaint, declaration of other plaintiffs, and memorandum of law, your deponent respectfully prays for a temporary restraining order and preliminary injunction enjoining and restraining defendants from distributing or displaying Hearst's magazines, and from inducing and encouraging its users to upload our content.

Dated: August 15 2008

Debra S. Weaver
Debra S. Weaver

**Exhibit A
To
Declaration of Debra S. Weaver**

Certificate of Registration



This Certificate issued under the seal of the Copyright Office in accordance with title 17, *United States Code*, attests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

Register of Copyrights, United States of America

C Form SE/Group
UNITED STATES COPYRIGHT OFFICE

TX 6-648-112



EFFECTIVE DATE OF REGISTRATION

AUG 05 2008

APPLICATION RECEIVED

AUG 05 2008

ONE DEPOSIT RECEIVED

AUG 05 2008

EXAMINED BY

SC

CORRESPONDENCE

ISSN▼

1528-4824

DO NOT WRITE ABOVE THIS LINE.

TITLE ▼

1 COSMO GIRL!

1 List in order of publication

No previous registration under identical title

Volume▼	Number▼	Issue date on copies▼	Month, day, and year of publication ▼
1 10	5	JUNE / JULY 2008	MAY 20, 2008
2 10	6	AUGUST 2008	JULY 1, 2008
3.	.	.	.
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2

NAME AND ADDRESS OF THE AUTHOR/COPYRIGHT CLAIMANT IN THESE COLLECTIVE WORKS MADE FOR HIRE ▼

Hearst Communications, Inc.
300 West 57th Street
New York, NY 10019

FOR NON-U.S. WORKS: Author's citizenship ▼

Domicile ▼

Nation of publication ▼

CERTIFICATION: I, the undersigned, hereby certify that I am the copyright claimant or the authorized agent of the copyright claimant of the works identified in this application, that all the conditions specified in the instructions on the back of this form are met, that I have deposited two complimentary subscription copies with the Library of Congress, and that the statements made by me in this application are correct to the best of my knowledge.

Handwritten signature (X)

Typed or printed name

Debra S. Weaver, Esq.

PERSON TO CONTACT FOR CORRESPONDENCE ABOUT THIS CLAIM

Name Debra S. Weaver, Esq.

Daytime telephone 212-649-2047

Address (if other than given below)

Fax 646-280-2047

Email dweaver@hearst.com

Certificate will be mailed in window envelope to this address:

Name▼	Debra S. Weaver, Esq. Hearst Communications, Inc.
Number/Street/Apt ▼	300 West 57th Street
City/State/Zip▼	New York, NY 10019

DEPOSIT ACCOUNT

Account number DA50393

Name of account Hearst Communications

MAIL TO:
Library of Congress
Copyright Office
101 Independence Avenue SE
Washington, DC 20559-6000

*17 USC §505(e): Any person who knowingly makes a false representation of a material fact in the application for copyright registration provided for by section 403, or in any written statement filed in connection with this application, shall be fined not more than \$2,500.

Certificate of Registration



This Certificate issued under the seal of the Copyright Office in accordance with title 17, *United States Code*, attests that registration has been made for the work identified below. The information on this certificate has been made a part of the Copyright Office records.

Register of Copyrights, United States of America

C Form SE/Group
UNITED STATES COPYRIGHT OFFICE

TX 6-648-103



EFFECTIVE DATE OF REGISTRATION

AUG 05 2008

APPLICATION RECEIVED

AUG 05 2008

ONE DEPOSIT RECEIVED

AUG 05 2008

EXAMINED BY

JC

CORRESPONDENCE

DO NOT WRITE ABOVE THIS LINE.

1

List
in order of
publication

No
previous
registration
under
identical
title

TITLE ▼

Cosmopolitan Magazine

ISSN ▼

0010-9541

Volume ▼ Number ▼

Issue date on copies ▼

Month, day, and year of publication ▼

1.	445	a	August 2008	July 8, 2008
2.	445	24	Summer/Fall 2008	July 29, 2008
3.	244	b	June 2008	July 13, 2008
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2

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Hearst Communications, Inc.
300 West 57th Street
New York, NY 10019

FOR NON-U.S. WORKS: Author's citizenship ▼

Domicile ▼

Nation of publication ▼

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Handwritten
signature (X)

Typed or
printed name **Debra S. Weaver, Esq.**

PERSON TO CONTACT FOR CORRESPONDENCE ABOUT THIS CLAIM
Name **Debra S. Weaver, Esq.**

Daytime telephone **212-649-2047**

Address (If other than given below)

Fax **646-280-2047**

Email

dweaver@hearst.com

Certificate
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Name ▼	Debra S. Weaver, Esq.
Number/Street/Apt ▼	Hearst Communications, Inc.
City/State/Zip ▼	300 West 57th Street
	New York, NY 10019

DEPOSIT ACCOUNT

Account number **DA50393**

Name of account **Hearst Communications**

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Copyright Office
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Washington, DC 20559-6000

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Register of Copyrights, United States of America

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EFFECTIVE DATE OF REGISTRATION

AUG 05 2008

APPLICATION RECEIVED

AUG 05 2008

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AUG 05 2008

EXAMINED BY

JC

CORRESPONDENCE

ISSN▼

0732-2569

DO NOT WRITE ABOVE THIS LINE.

1
TITLE▼

COUNTRY LIVING..

List
in order of
publication

No
previous
registration
under
identical
title

Volume▼	Number▼	Issue date on copies▼	Month, day, and year of publication▼
1. 31	6	June 2008	May 12, 2008
2. 31	7	July 2008	June 18, 2008
3. 31	8	August 2008	July 18, 2008
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2
NAME AND ADDRESS OF THE AUTHOR/COPYRIGHT CLAIMANT IN THESE COLLECTIVE WORKS MADE FOR HIRE ▼

Hearst Communications, Inc.
300 West 57th Street
New York, NY 10019

FOR NON-U.S. WORKS: Author's citizenship ▼ Domicile ▼ Nation of publication ▼

CERTIFICATION: I, the undersigned, hereby certify that I am the copyright claimant or the authorized agent of the copyright claimant of the works identified in this application, that all the conditions specified in the instructions on the back of this form are met, that I have deposited two complimentary subscription copies with the Library of Congress, and that the statements made by me in this application are correct to the best of my knowledge.

Handwritten
signature (X) Typed or
printed name **Debra S. Weaver, Esq.**

PERSON TO CONTACT FOR CORRESPONDENCE ABOUT THIS CLAIM
Name **Debra S. Weaver, Esq.** Daytime telephone **212-649-2047**

Address (if other than given below)

Fax **646-280-2047** Email **dweaver@hearst.com**

Certificate
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Name▼	Debra S. Weaver, Esq. Hearst Communications, Inc.
Number/Street/Apt▼	300 West 57th Street
City/State/Zip▼	New York, NY 10019

DEPOSIT ACCOUNT

Account number **DA50393**

Name of account **Hearst Communications**

MAIL TO:
Library of Congress
Copyright Office
101 Independence Avenue SE
Washington, DC 20559-6000

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TX 6-648-113



EFFECTIVE DATE OF REGISTRATION

AUG 05 2008

APPLICATION RECEIVED

AUG 05 2008

ONE DEPOSIT RECEIVED

AUG 05 2008

EXAMINED BY

Jc

CORRESPONDENCE

ISSN▼

0194-9535

Month, day, and year of publication ▼

May 13, 2008

June 10, 2008

July 15, 2008

DO NOT WRITE ABOVE THIS LINE.

1

List
in order of
publication

No
previous
registration
under
identical
title

TITLE ▼	Volume ▼	Number ▼	Issue date on copies ▼	Month, day, and year of publication ▼
<i>Esquire</i>	149	6	June, 2008	May 13, 2008
	150	1	July, 2008	June 10, 2008
	150	2	August, 2008	July 15, 2008
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2

NAME AND ADDRESS OF THE AUTHOR/COPYRIGHT CLAIMANT IN THESE COLLECTIVE WORKS MADE FOR HIRE ▼

Hearst Communications, Inc.
300 West 57th Street
New York, NY 10019

FOR NON-U.S. WORKS: Author's citizenship ▼ Domicile ▼ Nation of publication ▼

CERTIFICATION: I, the undersigned, hereby certify that I am the copyright claimant or the authorized agent of the copyright claimant of the works identified in this application, that all the conditions specified in the instructions on the back of this form are met, that I have deposited two complimentary subscription copies with the Library of Congress, and that the statements made by me in this application are correct to the best of my knowledge.

Handwritten
signature (X) *Debra S. Weaver* Typed or
printed name **Debra S. Weaver, Esq.**

PERSON TO CONTACT FOR CORRESPONDENCE ABOUT THIS CLAIM

Name **Debra S. Weaver, Esq.** Daytime telephone **212-649-2047**

Address (If other than given below) _____

Fax **646-280-2047** Email **dweaver@hearst.com**

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Number/Street/Apt ▼	300 West 57th Street
City/State/Zip ▼	New York, NY 10019

DEPOSIT ACCOUNT

Account number **DA50393**

Name of account **Hearst Communications**

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Copyright Office
101 Independence Avenue SE
Washington, DC 20559-6000

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Register of Copyrights, United States of America

C Form SE/Group
UNITED STATES COPYRIGHT OFFICE

TX 6-648-104



EFFECTIVE DATE OF REGISTRATION

AUG 05 2008

APPLICATION RECEIVED

AUG 05 2008

ONE DEPOSIT RECEIVED

AUG 05 2008

EXAMINED BY

JC

CORRESPONDENCE

DO NOT WRITE ABOVE THIS LINE.

1

TITLE ▼
Harper's Bazaar

List
in order of
publication

No
previous
registration
under
identical
title

Volume▼	Number▼	Issue date on copies▼	Month, day, and year of publication ▼
1	3559	June 2008	May 5, 2008
2	3560	July 2008	June 5, 2008
3	3561	August 2008	July 1, 2008
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2

NAME AND ADDRESS OF THE AUTHOR/COPYRIGHT CLAIMANT IN THESE COLLECTIVE WORKS MADE FOR HIRE ▼

Hearst Communications, Inc.
300 West 57th Street
New York, NY 10019

FOR NON-U.S. WORKS: Author's citizenship ▼ Domicile ▼ Nation of publication ▼

CERTIFICATION: I, the undersigned, hereby certify that I am the copyright claimant or the authorized agent of the copyright claimant of the works identified in this application, that all the conditions specified in the instructions on the back of this form are met, that I have deposited two complimentary subscription copies with the Library of Congress, and that the statements made by me in this application are correct to the best of my knowledge.

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signature (X) *Debra S. Weaver* Typed or
printed name **Debra S. Weaver, Esq.**

PERSON TO CONTACT FOR CORRESPONDENCE ABOUT THIS CLAIM

Name **Debra S. Weaver, Esq.** Daytime telephone **212-649-2047**

Address (if other than given below)

Fax **646-280-2047** Email **dweaver@hearst.com**

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Name▼	Debra S. Weaver, Esq.
	Hearst Communications, Inc.
Number/Street/Apt▼	300 West 57th Street
City/State/Zip▼	New York, NY 10019

DEPOSIT ACCOUNT
Account number **DA50393**
Name of account **Hearst Communications**

MAIL TO
Library of Congress
Copyright Office
101 Independence Avenue SE
Washington, DC 20559-6000

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Certificate of Registration



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Marybeth Peters

Register of Copyrights, United States of America

■■■■■
161649937

Registration Number:

TX 6-856-808

Effective date of
registration:

August 5, 2008

Title

Title of Work: Harper's Bazaar

Number

3550 Date on Copies September 2007

Completion/Publication

Year of Completion: 2007

Date of 1st Publication: August 21, 2007

International Standard Number: ISSN 0017-7873

Author

Author: Hearst Communications, Inc.

Author Created: Collective Work

Work made for hire: Yes

Copyright claimant

Copyright Claimant: Hearst Communications, Inc.

300 West 57th Street, New York, NY, 10019

Certification

Name: Debra S. Weaver, Esq.

Certificate of Registration



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Register of Copyrights, United States of America

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TX 6-648-105



EFFECTIVE DATE OF REGISTRATION

AUG 05 2008

APPLICATION RECEIVED

AUG 05 2008

ONE DEPOSIT RECEIVED

AUG 05 2008

EXAMINED BY

CORRESPONDENCE

ISSN▼

0018-6422

DO NOT WRITE ABOVE THIS LINE.

1

TITLE ▼

HOUSE BEAUTIFUL

List
in order of
publication

No
previous
registration
under
identical
title

Volume▼	Number▼	Issue date on copies▼	Month, day, and year of publication▼
1 ... 150	7	JULY 2, 2008	JUNE 17, 2008
2 ... 150	8	AUGUST 1, 2008	JULY 15, 2008
3.			
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2

NAME AND ADDRESS OF THE AUTHOR/COPYRIGHT CLAIMANT IN THESE COLLECTIVE WORKS MADE FOR HIRE ▼

Hearst Communications, Inc.
300 West 57th Street
New York, NY 10019

FOR NON-U.S. WORKS: Author's citizenship ▼

Domicile ▼

Nation of publication ▼

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Handwritten
signature (X)

Typed or
printed name **Debra S. Weaver, Esq.**

PERSON TO CONTACT FOR CORRESPONDENCE ABOUT THIS CLAIM

Name **Debra S. Weaver, Esq.**

Daytime telephone **212-649-2047**

Address (if other than given below) _____

Fax **646-280-2047**

Email **dweaver@hearst.com**

Certificate
will be
mailed
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Number/Street/Apt ▼	300 West 57th Street
City/State/Zip▼	New York, NY 10019

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Name of account **Hearst Communications**

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List in order of publication

No previous registration under identical title

TITLE ▼	Marie Claire			ISSN▼ 1081-8626
Volume▼	15	Number▼	5	Issue date on copies▼
1.	15	2.	6	May, 2008
2.	15	3.	8	June, 2008
3.	15	4.		August, 2008
4.		5.		
5.		6.		
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7.		8.		
8.		9.		
9.		10.		
10.		11.		
11.		12.		
12.		13.		
13.		14.		
				Month, day, and year of publication▼
				April 15, 2008
				May 13, 2008
				July 15, 2008

2

NAME AND ADDRESS OF THE AUTHOR/COPYRIGHT CLAIMANT IN THESE COLLECTIVE WORKS MADE FOR HIRE ▼

Hearst Communications, Inc. (Marie Claire, a joint publishing venture of Hearst Communications, Inc.)
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Handwritten signature (X) Typoed or printed name **Debra S. Weaver, Esq.**

PERSON TO CONTACT FOR CORRESPONDENCE ABOUT THIS CLAIM

Name **Debra S. Weaver, Esq.** Daytime telephone **212-649-2047**

Address (if other than given below)

Fax **646-280-2047** Email **dweaver@hearst.com**

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Account number **DA50393**

Name of account **Hearst Communications**

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ISSN▼

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Month, day, and year of publication ▼

May 13, 2008

June 17, 2008

July 15, 2008

1

TITLE▼

Volume▼	Number▼	Issue date on copies▼	Month, day, and year of publication ▼
1.	9.....	June, 2008	May 13, 2008
2.	9.....	July, 2008	June 17, 2008
3.	8.....	August, 2008	July 15, 2008
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Handwritten
signature (X)

Debra S. Weaver

Typed or
printed name **Debra S. Weaver, Esq.**

PERSON TO CONTACT FOR CORRESPONDENCE ABOUT THIS CLAIM

Name **Debra S. Weaver, Esq.** Daytime telephone **212-649-2047**

Address (if other than given below) _____

Fax **646-280-2047**

Email **dweaver@hearst.com**

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DEPOSIT ACCOUNT

Account number **DA50393**

Name of account **Hearst Communications**

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Copyright Office
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Washington, DC 20559-6000

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0032-4558

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1

TITLE ▼ Popular Mechanics

List in order of publication

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Volume▼	Number▼	Issue date on copies▼	Month, day, and year of publication ▼
1. 185.....	6.....	June, 2008.....	April, 22, 2008.....
2. 185.....	8.....	August, 2008.....	June, 24, 2008.....
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Handwritten signature (X) Debra S. Weaver

Typed or printed name Debra S. Weaver, Esq.

PERSON TO CONTACT FOR CORRESPONDENCE ABOUT THIS CLAIM

Name Debra S. Weaver, Esq.

Daytime telephone 212-649-2047

Address (if other than given below)

Fax 646-280-2047

Email dweaver@hearst.com

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Account number DA50393

Name of account Hearst Communications

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TITLE ▼ Redbook

List
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No
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title

Volume▼	Number▼	Issue date on copies▼	Month, day, and year of publication ▼
1. 210.	6.	June 2008	May 13, 2008
2. 211.	1.	July 2008	June 17, 2008
3. 211.	2.	August 2008	July 15, 2008
4.			
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Handwritten
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Typed or
printed name

Debra S. Weaver, Esq.

PERSON TO CONTACT FOR CORRESPONDENCE ABOUT THIS CLAIM

Name Debra S. Weaver, Esq.

Daytime telephone 212-649-2047

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Fax 646-280-2047

Email

dweaver@hearst.com

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J.C. CORRESPONDENCE

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1

TITLE ▼

Seventeen

List
in order of
publication

No
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Volume▼	Number▼	Issue date on copies▼	Month, day, and year of publication ▼
1. 67.....	6.....	June, 2008.....	May, 6, 2008.....
2. 67.....	8.....	August, 2008.....	July, 8, 2008.....
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signature (X)

Typed or
printed name

Debra S. Weaver, Esq.

PERSON TO CONTACT FOR CORRESPONDENCE ABOUT THIS CLAIM

Name Debra S. Weaver, Esq.

Daytime telephone 212-649-2047

Address (if other than given below) _____

Fax 646-280-2047

Email dweaver@hearst.com

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City/State/Zip ▼	New York, NY 10019

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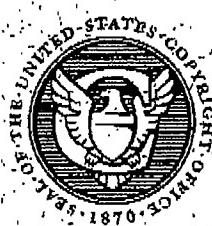
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ISSN

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May 20, 2008

June 17, 2008

July 15, 2008

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1List
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under
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title

TITLE ▼ SmartMoney

Volume ▼	Number ▼	Issue date on copies ▼
1. Vol. XVII No. VI		June 2008
2. Vol. XVII No. VII		July 2008
3. Vol. XVII No. VIII		August 2008
4.		
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ISSN

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May 20, 2008

June 17, 2008

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Nation of publication ▼

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signature (X)

A handwritten signature in black ink that reads "Debra S. Weaver".

Typed or
printed name

Debra S. Weaver, Esq.

PERSON TO CONTACT FOR CORRESPONDENCE ABOUT THIS CLAIM

Name: Debra S. Weaver, Esq.

Daytime telephone 212-649-2047

Address (if other than given below) Hearst Communications, Inc., 300 West 57th Street
New York, NY 10019

Fax 646-280-2047

Email dweaver@hearst.com

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Name of account SmartMoney, a joint
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May. 13, 2008.....

July. 15., 2008.....

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List
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TITLE ▼	Volume▼	Number▼	Issue date on copies▼	Month, day, and year of publication ▼
	1. 162.....	.5337.....	June .2008.....	May. 13, 2008.....
	2. 162.....	.5339.....	August. 2008.....	July. 15., 2008.....
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Handwritten
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Typed or
printed name **Debra S. Weaver, Esq.**

PERSON TO CONTACT FOR CORRESPONDENCE ABOUT THIS CLAIM

Name **Debra S. Weaver, Esq.**

Daytime telephone **212-649-2047**

Address (if other than given below) _____

Fax **646-280-2047**

Email **dweaver@hearst.com**

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Name of account **Hearst Communications**

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TITLE ▼

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ISSN▼

1040-8150

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in order of
publication

Volume ▼ Number ▼

Issue date on copies ▼

1. XXII 5 July - August 2008
 2.
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Month, day, and year of publication ▼

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Domicile ▼

Nation of publication ▼

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Handwritten
signature (X) Debra S. Weaver

Typed or
printed name Debra S. Weaver, Esq.

PERSON TO CONTACT FOR CORRESPONDENCE ABOUT THIS CLAIM

Name Debra S. Weaver, Esq. Daytime telephone 212-649-2047

Address (if other than given below) _____

Fax 646-280-2047

Email dweaver@hearst.com

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Number/Street/Apt ▼	<u>300 West 57th Street</u>
City/State/Zip ▼	<u>New York, NY 10019</u>

DEPOSIT ACCOUNT

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Name of account Hearst Communications

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Copyright Office
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Washington, DC 20559-6000

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To
Declaration of Debra S. Weaver**

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Correspondence

Deposit Received

One Two

Fee Received

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CosmoGirl

Volume▼

Number▼

Date on copies▼

ISSN▼

10

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September 2008

1528-4824

2

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Month ▼ Day ▼ Year ▼

08

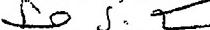
05

2008

YEAR IN WHICH CREATION OF
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Year ► 2008

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Handwritten signature 

Typed or printed name of signer Sally Tusa

PERSON TO CONTACT FOR CORRESPONDENCE ABOUT THIS CLAIM

Name ► Sally Tusa

Address (if other than given below) ►

Daytime phone ► (212) 649-3878

Fax ► (646) 280-1052

Email ► stusa@hearst.com

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Account number ► DA50393

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• Complete all necessary spaces

• Sign your application

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1. Application form
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U
EFFECTIVE DATE OF REGISTRATION

Month Day Year

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TITLE OF THIS SERIAL ▼*Country Living*

Volume ▼

Number ▼

Date on Copies ▼

Frequency of Publication ▼

31

9

September 2003

Monthly

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Year Born ▼ Year Died ▼

Was this contribution to the work a "work made for hire"?

 Yes No**AUTHOR'S NATIONALITY OR DOMICILE**

Name of Country

OR { Citizen of ▶ USA

Domiciled in ▶ USA

WAS THIS AUTHOR'S CONTRIBUTION TO THE WORK

If the answer to either of these questions is "Yes," see detailed instructions.

Anonymous?

 Yes No

Pseudonymous?

 Yes No

Instructions:

NOTE

Under the law, the "author" of a "work made for hire" is generally the employer, not the employee (see Instructions). For any part of this work that was "made for hire," check "Yes" in the space provided, give the employer (or other person for whom the work was prepared) as "author" of that part, and leave the space for dates of birth and death blank.

NAME OF AUTHOR ▼**b** *Hearst Corporation***DATES OF BIRTH AND DEATH**

Year Born ▼ Year Died ▼

Was this contribution to the work a "work made for hire"?

 Yes No**AUTHOR'S NATIONALITY OR DOMICILE**

Name of Country

OR { Citizen of ▶ USA

Domiciled in ▶ USA

WAS THIS AUTHOR'S CONTRIBUTION TO THE WORK

If the answer to either of these questions is "Yes," see detailed instructions.

Anonymous?

 Yes No

Pseudonymous?

 Yes No

Instructions:

NAME OF AUTHOR ▼**c** *Hearst Corporation***DATES OF BIRTH AND DEATH**

Year Born ▼ Year Died ▼

Was this contribution to the work a "work made for hire"?

 Yes No**AUTHOR'S NATIONALITY OR DOMICILE**

Name of Country

OR { Citizen of ▶ USA

Domiciled in ▶ USA

WAS THIS AUTHOR'S CONTRIBUTION TO THE WORK

If the answer to either of these questions is "Yes," see detailed instructions.

Anonymous?

 Yes No

Pseudonymous?

 Yes No

Instructions:

NATURE OF AUTHORSHIP

Briefly describe nature of material created by this author in which copyright is claimed. ▼

Collective Work Other:

NATURE OF AUTHORSHIP

Briefly describe nature of material created by this author in which copyright is claimed. ▼

Collective Work Other:

3**YEAR IN WHICH CREATION OF THIS ISSUE WAS COMPLETED****d** *2003* This information must be given in all cases.**DATE AND NATION OF FIRST PUBLICATION OF THIS PARTICULAR ISSUE****b** Complete this information Month ▶ Aug. Day ▶ 12 Year ▶ 2003

◀ Nation

4**COPYRIGHT CLAIMANT(S)** Name and address must be given even if the claimant is the same as the author given in space 2. ▼*Hearst Corporation
300 West 57th St.
New York, NY 10019***APPLICATION RECEIVED****DO NOT WRITE HERE
ONE DEPOSIT RECEIVED****DO NOT WRITE HERE
TWO DEPOSITS RECEIVED****DO NOT WRITE HERE
REMITTANCE NUMBER AND DATE****DO NOT WRITE HERE
DO NOT USE ONLY
DO NOT USE ONLY****MORE ON BACK ▶** * Complete all applicable spaces (numbers 5-9) on the reverse side of this page.
* See detailed instructions.
* Sign the form at line 8.**DO NOT WRITE HERE
Page 1 of 9 pages**

08/14/2008 22:57 646-280-1002

PAGE 02/02

FORM SB

EXAMINED BY

CHECKED BY

CORRESPONDENCE
Yes

FOR
COPYRIGHT
OFFICE
USE
ONLY**DO NOT WRITE ABOVE THIS LINE. IF YOU NEED MORE SPACE, USE A SEPARATE CONTINUATION SHEET.****PREVIOUS REGISTRATION** Has registration for this work, or for an earlier version of this work, already been made in the Copyright Office? Yes No If your answer is "Yes," why is another registration being sought? (Check appropriate box.) ▼

- a. This is the first published edition of a work previously registered in unpublished form.
- b. This is the first application submitted by this author as copyright claimant.
- c. This is a changed version of the work, as shown by space 6 on this application.

If your answer is "Yes," give Previous Registration Number ▼

Year of Registration ▼

5

DERIVATIVE WORK OR COMPILATION Complete both space 6a and 6b for a derivative work; complete only 6b for a compilation.

Preexisting Material Identify any preexisting work or works that this work is based on or incorporates. ▼

a

6

Material Added to This Work Give a brief, general statement of the material that has been added to this work and in which copyright is claimed. ▼

See instructions
before completing
this space.

b

DEPOSIT ACCOUNT If the registration fee is to be charged to a Deposit Account established in the Copyright Office, give name and number of account.Name ▼ Hearst Corporation
Hearst Magazines

Account Number ▼

DA 050 393

2

7

CORRESPONDENCE Give name and address to which correspondence about this application should be sent. Name/Address/Apt/City/State/ZIP ▼Country Living Magazine
300 West 57th St 32nd floor
New York, NY 10019

Attn: Diana Rosten

Area code and telephone number ▼ 212-640-3511

Fax number ▼ 646-280-3511

Email ▼ drosen@hearst.com

CERTIFICATION* I, the undersigned, hereby certify that I am the

Check only one ▶

- author
- other copyright claimant
- owner of exclusive right(s)
- authorized agent of

Name of author or other copyright claimant, or owner of exclusive right(s) ▲

Typed or printed name and date ▼ If this application gives a date of publication in space 3, do not sign and submit it before that date.

- Nancy Scamard, Editor-in-Chief Date ▼ 8/1/08

Handwritten signature (X) ▼

X - Nancy Scamard

8

Certificate
will be
mailed in
window
envelope
to this
address:

Name ▼	Hearst Corporation
Number/Street/Apt ▼	Attn: Diana Rosten
City/State/Zip ▼	300 West 57th St. 32nd fl. New York, NY 10019

YOU MUST:

- Complete all necessary spaces
- Sign your application in space 8

SEND ALL 8 ELEMENTS

- IN THE SAME PACKAGE:
- 1. Application form
- 2. Nonrefundable filing fee in check or money order as of July 1, 1998
- 3. Deposit material

MAIL TO:
Library of Congress
Copyright Office
101 Independence Avenue, S.E.
Washington, D.C. 20559-6000

9

*17 U.S.C. § 506(e): Any person who knowingly makes a false affirmation of a material fact in the application for copyright registration provided for by section 109, or in any written statement filed in connection with the application, shall be fined not more than \$2,500.

August 2000—50,000
WEB REV: June 1999

PRINTED ON RECYCLED PAPER

U.S. GOVERNMENT PRINTING OFFICE: 2000-611-118/20,004

 Form SE
For a Serial
UNITED STATES COPYRIGHT OFFICE

REGISTRATION NUMBER

U
EFFECTIVE DATE OF REGISTRATION

Month Day Year

DO NOT WRITE ABOVE THIS LINE. IF YOU NEED MORE SPACE, USE A SEPARATE CONTINUATION SHEET.

TITLE OF THIS SERIAL ▼

Esquire

Volume ▼

Number ▼

Date of Copies ▼

Frequency of Publication ▼

150

3

September 2008 / Monthly

PREVIOUS OR ALTERNATIVE TITLES ▼

NAME OF AUTHOR ▼		DATES OF BIRTH AND DEATH Year Born ▼ Year Died ▼
a Hearst Communications Inc		
Was this contribution to the work a "work made for hire"? <input type="checkbox"/> Yes <input type="checkbox"/> No		AUTHOR'S NATIONALITY OR DOMICILE Name of Country OR { Citizen of ► _____ Domiciled in ► _____
		WAS THIS AUTHOR'S CONTRIBUTION TO THE WORK Anonymous? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Pseudonymous? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No
NATURE OF AUTHORSHIP Briefly describe nature of material created by this author in which copyright is claimed. ▼ <input type="checkbox"/> Collective Work Other:		
NAME OF AUTHOR ▼		DATES OF BIRTH AND DEATH Year Born ▼ Year Died ▼
b		
Was this contribution to the work a "work made for hire"? <input checked="" type="checkbox"/> Yes <input type="checkbox"/> No		AUTHOR'S NATIONALITY OR DOMICILE Name of Country OR { Citizen of ► _____ Domiciled in ► _____
		WAS THIS AUTHOR'S CONTRIBUTION TO THE WORK Anonymous? <input type="checkbox"/> Yes <input type="checkbox"/> No Pseudonymous? <input type="checkbox"/> Yes <input type="checkbox"/> No
NATURE OF AUTHORSHIP Briefly describe nature of material created by this author in which copyright is claimed. ▼ <input type="checkbox"/> Collective Work Other:		
NAME OF AUTHOR ▼		DATES OF BIRTH AND DEATH Year Born ▼ Year Died ▼
c		
Was this contribution to the work a "work made for hire"? <input type="checkbox"/> Yes <input type="checkbox"/> No		AUTHOR'S NATIONALITY OR DOMICILE Name of Country OR { Citizen of ► _____ Domiciled in ► _____
		WAS THIS AUTHOR'S CONTRIBUTION TO THE WORK Anonymous? <input type="checkbox"/> Yes <input type="checkbox"/> No Pseudonymous? <input type="checkbox"/> Yes <input type="checkbox"/> No
NATURE OF AUTHORSHIP Briefly describe nature of material created by this author in which copyright is claimed. ▼ <input type="checkbox"/> Collective Work Other:		
YEAR IN WHICH CREATION OF THIS WORK WAS COMPLETED 2008		DATE AND NATION OF FIRST PUBLICATION OF THIS PARTICULAR WORK This information must be given ONLY if this work has been published. Month ► August Day ► 12 Year ► 2008 USA
COPYRIGHT CLAIMANT(S) Name and address must be given even if the claimant is the same as the author, given in space 2. ▼ Hearst Communications Inc. 300 West 57th St. New York, NY 10019		APPLICATION RECEIVED ONE DEPOSIT RECEIVED TWO DEPOSITS RECEIVED FUNDS RECEIVED
TRANSFER If the claimant(s) named here in space 4 is (are) different from the author(s) named in space 2, give a brief statement of how the claimant(s) obtained ownership of the copyright. ▼ See instructions before completing this space.		DO NOT WRITE HERE DO NOT WRITE HERE DO NOT WRITE HERE Page 1 of _____ pages

MORE ON BACK ► • Complete all applicable spaces (numbers 6-9) on the reverse side of this page.

• See detailed instructions.

• Sign the form at line 8.

DO NOT WRITE HERE

Page 1 of _____ pages

EXAMINED BY FORM SE

CHECKED BY

 CORRESPONDENCE YesFOR
COPYRIGHT
OFFICE
USE
ONLY

DO NOT WRITE ABOVE THIS LINE. IF YOU NEED MORE SPACE, USE A SEPARATE CONTINUATION SHEET.

PREVIOUS REGISTRATION Has registration for this work, or for an earlier version of this work, already been made in the Copyright Office?

 Yes No If your answer is "Yes," why is another registration being sought? (Check appropriate box.) ▼

- a. This is the first published edition of a work previously registered in unpublished form.
 b. This is the first application submitted by this author as copyright claimant.
 c. This is a changed version of the work, as shown by space 6 on this application.

If your answer is "Yes," give Previous Registration Number ►

Year of Registration ►

DERIVATIVE WORK OR COMPILATION Complete both spaces 6a and 6b for a derivative work; complete only 6b for a compilation.
Preexisting Material Identify any preexisting work or works that this work is based on or incorporates. ▼

Material Added to This Work Give a brief, general statement of the material that has been added to this work and in which copyright is claimed. ▼

See instructions
before completing
this space.DEPOSIT ACCOUNT If the registration fee is to be charged to a Deposit Account established in the Copyright Office, give name and number of Account.
Name ▼ Account Number ▼

Hearst Magazines Division DA 050393

CORRESPONDENCE Give name and address to which correspondence about this application should be sent. Name/Address/Apt/City/State/Zip ▼

Area code and daytime telephone number ►

Fax number ►

Email ►

CERTIFICATION* I, the undersigned, hereby certify that I am the

Check only one ►

- author
 other copyright claimant
 owner of exclusive right(s)
 authorized agent of Hearst Communications Inc.

Name of author or other copyright claimant, or owner of exclusive right(s) ▲

Typed or printed name and date ▼ If this application gives a date of publication in space 3, do not sign and submit it before that date.

Helene F. Rubinstein

Date ► 8/11/08

Handwritten signature ▼

Certificate
will be
mailed in
window
envelope
to this
address:

Name ▼	Helene F. Rubinstein
Number/Street/Apt ▼	300 West 57th St.
City/State/Zip ▼	New York, NY 10019

YOU MUST:

- Complete all necessary spaces
- Sign your application in space 8

SEND ALL 3 ELEMENTS
IN THE SAME PACKAGE:

1. Application form
2. Nonrefundable filing fee in check or money order payable to Register of Copyrights
3. Deposit material

MAIL TO:

Library of Congress
 Copyright Office
 101 Independence Avenue SE
 Washington, DC 20559-0222

17 USC §500(e): Any person who knowingly makes a false representation of a material fact in the application for copyright registration provided for by section 409, or in any written statement filed in connection with the application, shall be fined not more than \$2,500.

FEE CHANGES

Fees are effective through June 30, 2002. After that date, check the Copyright Office Website at www.loc.gov/copyright or call (202) 707-3000 for current fee information.

**FORM SE**

For a Serial
UNITED STATES COPYRIGHT OFFICE

REGISTRATION NUMBER

U
EFFECTIVE DATE OF REGISTRATION

Month Day Year

DO NOT WRITE ABOVE THIS LINE. IF YOU NEED MORE SPACE, USE A SEPARATE CONTINUATION SHEET.

TITLE OF THIS SERIAL ▼

O, THE OPRAH MAGAZINE

Volume ▼	Number ▼	Date on Cover ▼	Frequency of Publication ▼
9	9	September 2008	Monthly

PREVIOUS OR ALTERNATIVE TITLES ▼

2 a	NAME OF AUTHOR ▼ HEARST COMMUNICATIONS, INC.	DATES OF BIRTH AND DEATH Year Born ▼ Year Died ▼
------------	--	--

Was this contribution to the work a "work made for hire"? <input type="checkbox"/> Yes <input type="checkbox"/> No	AUTHOR'S NATIONALITY OR DOMICILE Name of Country OR Citizen of ▶ USA Domiciled in ▶	WAS THIS AUTHOR'S CONTRIBUTION TO THE WORK Anonymous? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No If the answer to either of these questions is "Yes," see detailed instructions. Pseudonymous? <input type="checkbox"/> Yes <input checked="" type="checkbox"/> No Instructions.
--	---	--

NATURE OF AUTHORSHIP Briefly describe nature of material created by this author in which copyright is claimed. <input checked="" type="checkbox"/> Collective Work Other:		
---	--	--

NOTE

Under the law, the "author" of a "work made for hire" is generally the employer, not the employee (see instructions). For any part of this work that was "made for hire" check "Yes" in the space provided, give the employer (or other person for whom the work was prepared) an "author" of that part, and leave the space for dates of birth and death blank.

b	NAME OF AUTHOR ▼	DATES OF BIRTH AND DEATH Year Born ▼ Year Died ▼
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Was this contribution to the work a "work made for hire"? <input type="checkbox"/> Yes <input type="checkbox"/> No	AUTHOR'S NATIONALITY OR DOMICILE Name of Country OR Citizen of ▶ _____ Domiciled in ▶ _____	WAS THIS AUTHOR'S CONTRIBUTION TO THE WORK Anonymous? <input type="checkbox"/> Yes <input type="checkbox"/> No If the answer to either of these questions is "Yes," see detailed instructions. Pseudonymous? <input type="checkbox"/> Yes <input type="checkbox"/> No Instructions.
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--	--	--

c	NAME OF AUTHOR ▼	DATES OF BIRTH AND DEATH Year Born ▼ Year Died ▼
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--	---	--

NATURE OF AUTHORSHIP Briefly describe nature of material created by this author in which copyright is claimed. <input type="checkbox"/> Collective Work Other:		
--	--	--

3 a	YEAR IN WHICH CREATION OF THIS ISSUE WAS COMPLETED 2006	b	DATE AND NATION OF FIRST PUBLICATION OF THIS PARTICULAR ISSUE Complete this information ONLY if this work has been published. Month ▶ Aug Day ▶ 12 Year ▶ 2008 Nation ▶ USA
------------	---	----------	---

4	COPYRIGHT CLAIMANT(S) Name and address must be given even if the claimant is the same as the author given in space 2. ▼ HEARST COMMUNICATIONS, INC. 300 WEST 57 th ST. NEW YORK, NY 10019	APPLICATION RECEIVED
----------	--	-----------------------------

See instructions before completing this section.

TRANSFER If the claimant(s) named here in space 4 is (are) different from the author(s) named in space 2, give a brief statement of how the claimant(s) obtained ownership of the copyright. ▼

DO NOT WRITE HERE OFFICE USE ONLY	APPLICATION RECEIVED
	ONE DEPOSIT RECEIVED
	TWO DEPOSITS RECEIVED
	REMITTANCE NUMBER AND DATE

MORE ON BACK ▶ • Complete all applicable spaces (numbers 5-11) on the reverse side of this page.
• See detailed instructions.
• Sign the form at line 10.

DO NOT WRITE HERE
Page 1 of 2 pages

08/14/2008 07:44 646-280-1060

PAGE 03/03

EXAMINED BY _____	FORM SE
CHECKED BY _____	
<input type="checkbox"/> CORRESPONDENCE	FOR COPYRIGHT OFFICE USE ONLY
<input type="checkbox"/> Yes	

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PREVIOUS REGISTRATION Has registration for this issue, or for an earlier version of this particular issue, already been made in the Copyright Office?

 Yes No If your answer is "Yes," why is another registration being sought? (Check appropriate box) ▼

- a. This is the first published edition of an issue previously registered in unpublished form.
 b. This is the first application submitted by this author as copyright claimant.
 c. This is a changed version of this issue, as shown by space 6 on this application.

If your answer is "Yes," give: Previous Registration Number ▼

Year of Registration ▼

5

DERIVATIVE WORK OR COMPILED WORK Complete both space 6a and 6b for a derivative work; complete only 6b for a compilation.

a. Preexisting Material Identify any preexisting work or works that this work is based on or incorporates. ▼

b. Material Added to This Work Give a brief, general statement of the material that has been added to this work and in which copyright is claimed. ▼

See instructions
before completing
this space.

6

—space deleted—

7

REPRODUCTION FOR USE OF BLIND OR PHYSICALLY HANDICAPPED INDIVIDUALS A signature on this form at space 10 and a check in one of the boxes here in space 8 constitutes a non-exclusive grant of permission to the Library of Congress to reproduce and distribute solely for the blind and physically handicapped and under the conditions and limitations prescribed by the regulations of the Copyright Office: (1) copies of the work identified in space 1 of this application in Braille (or similar tactile symbols); or (2) phonorecords embodying a fixation of a reading of that work; or (3) both.

 Copies and Phonorecords Copies Only Phonorecords Only

See instructions.

DEPOSIT ACCOUNT If the registration fee is to be charged to a Deposit Account established in the Copyright Office, give name and number of Account.

Name ▼

Account Number ▼

HEARST COMMUNICATION, INC.

DA 051393

8

CORRESPONDENCE Give name and address to which correspondence about this application should be sent. Name/Address/Apt/City/State/ZIP ▼

HEARST COMMUNICATIONS, INC., Attn: DOROTHEA HUNTER, /O MAGAZINE
300 WEST 57TH STREET, 36TH FLOOR
NEW YORK, NY 10019Be sure to
give your
daytime phone
number

Area Code and Telephone Number ▼ (212) 903-5245

9

CERTIFICATION I, the undersigned, hereby certify that I am the

Check only one ▶

- | | |
|--|---|
| <input type="checkbox"/> author | ▲ |
| <input type="checkbox"/> other copyright claimant | |
| <input type="checkbox"/> owner of exclusive right(s) | |
| <input checked="" type="checkbox"/> authorized agent of HEARST COMMUNICATION, INC. | |
- Name of author or other copyright claimant, or owner of exclusive right(s) ▲

the work identified in this application and that the statements made in this application are correct to the best of my knowledge.

typed or printed name and date ▼ If this application gives a date of publication in space 3, do not sign and submit it before that date.

DOROTHEA HUNTER

date ▼ 8/14/08

10



Handwritten signature (X) ▼

*Dorothée Hunter*ALL
CERTIFI-
CATE TO

Name ▼

Number/Street/Apartment Number ▼

300 WEST 57TH STREET, 36TH FLOOR

City/State/ZIP ▼

NEW YORK, NY 10019

YOU MUST:

- Complete all necessary spaces
- Sign your application in space 10
- SEND ALL 3 ELEMENTS IN THE SAME PACKAGE

1. Application form
2. Nonrefundable \$30 filing fee
in check or money order
payable to Register of Copyrights
3. Deposit material

MAIL TO:
Register of Copyrights
Library of Congress
Washington, D.C. 20559-6000

11

Copyright Office fees are subject to change.
For current fees, check the Copyright Office website at www.copyright.gov, write the Copyright Office, or call (202) 707-3000.



REGISTRATION NUMBER

U
EFFECTIVE DATE OF REGISTRATION

Month Day Year

DO NOT WRITE ABOVE THIS LINE. IF YOU NEED MORE SPACE, USE A SEPARATE CONTINUATION SHEET.

TITLE OF THIS SERIAL ▼

Popular Mechanics

Volume ▼	Number ▼	Date of Copies ▼	Frequency of Publication ▼
185	9	September 2008	Monthly

PREVIOUS OR ALTERNATIVE TITLES ▼**NAME OF AUTHOR ▼**

2 a Hearst Communications, Inc.

DATES OF BIRTH AND DEATH

Year Born ▼ Year Died ▼

Was this contribution to the work a "work made for hire"?

 Yes No**AUTHOR'S NATIONALITY OR DOMICILE**

Name of Country

OR Citizen of ▶ USA

Domiciled in ▶

WAS THIS AUTHOR'S CONTRIBUTION TO THE WORK

If the answer to either of these questions is "Yes," see detailed instructions.

Anonymous? Yes NoPseudonymous? Yes No**NOTE**

Under the law, the "author" of a "work made for hire" is generally the employer, not the employee (see instructions). For any part of this work that was "made for hire," check "Yes" in the space provided, give the employer (or other person for whom the work was prepared) as "Author" of that part, and leave the space for dates of birth and death blank.

b NATURE OF AUTHORSHIP Briefly describe nature of material created by this author in which copyright is claimed. ▼

 Collective Work

Other:

DATES OF BIRTH AND DEATH
Year Born ▼ Year Died ▼**NAME OF AUTHOR ▼**

Was this contribution to the work a "work made for hire"?

 Yes No**AUTHOR'S NATIONALITY OR DOMICILE**

Name of Country

OR Citizen of ▶

Domiciled in ▶

WAS THIS AUTHOR'S CONTRIBUTION TO THE WORK

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Other:

DATES OF BIRTH AND DEATH
Year Born ▼ Year Died ▼**NAME OF AUTHOR ▼**

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Name of Country

OR Citizen of ▶

Domiciled in ▶

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Anonymous? Yes NoPseudonymous? Yes No

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 Collective Work

Other:

DATES OF BIRTH AND DEATH
Year Born ▼ Year Died ▼**YEAR IN WHICH CREATION OF THIS WORK WAS COMPLETED**

This information must be given.

2008 ▶ Year in all cases.

DATE AND NATION OF FIRST PUBLICATION OF THIS PARTICULAR WORK

Complete this information only if this work has been published.

Month ▶ July Day ▶ 22 Year ▶ 2008 Nation ▶ USA

3 a

4 b

See instructions before completing this space.

COPRIGHT CLAIMANT(S) Name and address must be given even if the claimant is the same as the author given in space 2. ▼

Hearst Communications, Inc.
300 West 57 Street
New York, NY 10019

TRANSFER If the claimant(s) named here in space 4 is (are) different from the author(s) named in space 2, give brief statement of how the claimant(s) obtained ownership of the copyright. ▼

APPLICATION RECEIVED**ONE DEPOSIT RECEIVED****TWO DEPOSITS RECEIVED****FUNDS RECEIVED**DO NOT WRITE HERE
OFFICE USE ONLY

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Page 1 of _____ pages

MORE ON BACK ▶ - Complete all applicable spaces (numbers 5-8) on the reverse side of this page.
• See detailed instructions.
• Sign the form at the bottom.

EXAMINED BY	FORM 5E
CHECKED BY	
<input type="checkbox"/> CORRESPONDENCE	FOR COPYRIGHT OFFICE USE ONLY
<input type="checkbox"/> Yes	

DO NOT WRITE ABOVE THIS LINE. IF YOU NEED MORE SPACE, USE A SEPARATE CONTINUATION SHEET.

PREVIOUS REGISTRATION Has registration for this work, or for an earlier version of this work, already been made in the Copyright Office?

1 Yes No If your answer is "Yes," why is another registration being sought? (Check appropriate box.) ▼

- a. This is the first published edition of a work previously registered in unpublished form.
- b. This is the first application submitted by this author as copyright claimant.
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If your answer is "Yes," give Previous Registration Number ►

Year of Registration ►

5

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a 6

See instructions
before completing
this space.

Material Added to This Work Give a brief, general statement of the material that has been added to this work and in which copyright is claimed. ▼

b

DEPOSIT ACCOUNT If the registration fee is to be charged to a Deposit Account established in the Copyright Office, give name and number of account.
Name ▼ Account Number ▼

a 7

Hearst Communications, Inc.

DA 050393

CORRESPONDENCE Give name and address to which correspondence about this application should be sent. Name/Address/Apt/City/State/Zip ▼

b

Popular Mechanics - W Logrono
300 West 57th Street 23 Floor
New York, NY 10019

Area code and daytime telephone number ► 212-649-2885

Fax number ► 646-280-2885

Email ► wlogrono@hearst.com

CERTIFICATION* I, the undersigned, hereby certify that I am the

Check only one ►

- author
- other copyright claimant
- owner of exclusive right(s)
- authorized agent of Hearst Communications, Inc.

Name of author or other copyright claimant, or owner of exclusive right(s) ▲

Typed or printed name and date ▼ If this application gives a date of publication in space 3, do not sign and submit it before that date.

Wendy Logrono

Date ► 8/13/08

Handwritten signature ▼

8

Certificate
will be
mailed in
window
envelope
to this
address:

Name ▼

Wendy Logrono

Number/Street/Apt ▼

300 West 57th Street 23 Floor

City/State/Zip ▼

New York, NY 10019

YOU MUST:

- Complete all necessary spaces
- Sign your application in space 8

**SEND ALL 3 ELEMENTS
IN THE SAME PACKAGE:**

1. Application form
2. Nonrefundable filing fee in check or money order payable to *Register of Copyrights*
3. Deposit material

MAIL TO:

Library of Congress
Copyright Office
101 Independence Avenue SE
Washington, DC 20559-0222

9

*17 U.S.C. §506(c). Any person who knowingly makes a false representation of a material fact in the application for copyright registration provided for by section 409, or in any written statement filed in connection with the application, shall be fined not more than \$2,500.